



CASE STUDY

CROPPING, PASTURE CONVERTE IMPROVED SOIL HEALTH AND PRODUCTIVITY 2015-2022

PROPERTY:
Trevor Terlich Pleasant
Hills NSW



Increase in ewe health, weight, energy, and sale price

BACKGROUND

Trevor Terlich has been a long-time user of Converte products, whether for his broadacre crops, his many sheep, or their feed. Trevor's trust in Converte nutrients is well-placed as since having applied Converte Plantfood and Seed-primer his crops have increased in health and nutrient content. Both his crops and his sheep are showing fewer signs of disease, malnourishment, and birthdefect. AND his soils cycle nutrients and retain moisture at a far superior rate to previous seasons.

If you were to visit Trevor he'd most likely marvel at his fertile land and insist you stick a penetrometer into the ground, to which you would find little resistance and no hardpan. A result of Trevor's amassed broadacre farming knowledge and in no small part Converte's plantfood which have allowed microbiota in his soil to flourish: breaking down compacted soils and increasing plant-digestible nutrients.



Increase in wheat feed crop growth and quality. Improved weight and protein

IMPACT OF CONVERTE	OBSERVED AND MEASURED CHANGES
Plant health	<ul style="list-style-type: none"> ✓ Improved Pasture health ✓ Massive increase in growth and productivity ✓ Quality pasture with less chemicals applied
Cost Savings	<ul style="list-style-type: none"> ✓ Significant savings in synthetic fertilisers ✓ Increased value in feed and livestock health ✓ Water savings
Animal Health	<ul style="list-style-type: none"> ✓ Improved health and wellbeing ✓ Weight Gain ✓ Reduced disease and lambing complications

CONVERTE PRODUCTS:

- Converte Plantfood
- Converte Seed Primer
- Converte Animal well-being



We have been using Converte products for the past 5 years and have improved our flock health significantly.

- Trevor Terlich